



GRAND RACE

+28% Turnover during campaign



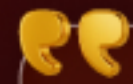
Live leaderboard. No waiting.

“Scores update in milliseconds, so players instantly see who they need to overtake, who is catching up.”

Keep every race live, urgent and worth chasing!



Why ***GRAND RACE*** matters



Long-form leaderboard competition that keeps players engaged through visible progress, ranking pressure, and top prize motivation.



Competition drives engagement

Leaderboard pressure gives players a clear reason to keep playing.

Top prizes attract valuable players

Premium rewards create strong motivation for high-value and competitive players.

Visible ranking progress

Players see where they stand, who they need to overtake and who is catching up.

Repeat play behaviour

Players return to improve, protect or regain their leaderboard position.

Prize ladder motivation

Multiple prize places keep rewards goals visible beyond the top position.

Fixed campaign budget

Operators control the prize pool while creating a high-impact competitive promotion.



Integration free

GRAND RACE

Player's journey



Opt In & Play



Earn points & climb the Leaderboard



Compete for top prizes





Why operators choose ***GRAND RACE***

“A fully managed, integration-free leaderboard promo that can be configured around your campaign goals.”

No additional integration required.

Runs within the standard Playson integration package.

Fully managed by Playson.

Setup, configuration and campaign support are handled by the Promo Manager from Playson.

Flexible configuration.

Games, duration, scoring mechanic, qualification rules, prizes and notification timing are configurable.

Local or Network campaigns.

Run a dedicated operator campaign or joining a larger network promotion.

Works alongside other promotions.

Can support the existing promo calendar without replacing other engagement activities.

Portfolio-wide reach.

Can include multiple eligible games across the Playson portfolio.

Controlled commercial setup.

Prize pool, quantification logic and campaign rules are defined before launch.



Configure **GRAND RACE** your way

“One scoring mechanic per race based on campaign goal, market and player segment.”

Mechanic types

Spins

Rewards: Spin volume

Drives: Broad participation

Bets

Rewards: Wagering activity

Drives: High-value play

Wins

Rewards: Winning sessions

Drives: Prize excitement

Multipliers

Rewards: Strong multipliers

Drives: Accessible competition

Highest Multiplier

Rewards: Best single hit

Drives: Anyone-can-win moments

Optional control setting

★ Max qualified Spin Count

★ Min qualified Bet Size

Only the first N qualified spins count (e.g. first 1000 spins).
Helps control campaign rules and prevents unlimited play volume from dominating the leaderboard.

Prize types

 Cash Prizes

Coming soon:
Flexible Promo Free Spins



Integration free

GRAND RACE

Ready in minutes

STEP 1



**Contact your
dedicated
Account Manager**

STEP 2



**Choose
promotion format**

STEP 3



**Configure
settings**

STEP 4



GO LIVE

Flexible setup

★ **Games** ★ **Win mechanic** ★ **Prize structure** ★ **Qualification rules** ★ **Terms & Conditions**



GRAND RACE

Contact your Account Manager to
activate this promo feature.

am@playson.com



Enjoy the full suite of Playson's Promo Feature



Power Blasts



**Flexible Free
Spins**



Turbo Races